

## Research Publications:

1. Negash, S. and Xie, Y. (2005). "Business Intelligence." IS World Encyclopedia, [http://ispedia.terry.uga.edu/?title=Business\\_Intelligence](http://ispedia.terry.uga.edu/?title=Business_Intelligence)
2. Negash, S. (2004). "The Role of Top Management for ICT Assimilation: a framework for developing countries." International Symposium on ICT Application and Education, October 19-20, 2004, Addis Ababa, Ethiopia
3. Negash, S. (2004). "Communities of Practice to overcome Africa's brain-drain: The role of Information Communication Technology." Journal of AIDS, Volume 1(2), pp 76-81.
4. Negash, S. (2004, August 06). Lessons learned in global videoconference training: Action research at a community-based organization. Tenth Americas Conference on Information Systems. New York, NY.
5. Negash, S. (2004). Information Communication Technology (ICT) Assimilation: National rollout in a developing country. CD-ROM Proceedings of the European and Mediterranean Conference on Information Systems (EMCIS), July 24-27, 2004, Tunis, Tunisia, Editors: Zahir Irani, Sarmad Alshawi & Omiros D. Sarikas. ISBN: 1-902316-40-1.
6. VanAsselberg, D. and Negash, S. (2004, July 21). Survey on Methodology Trends for System Analysis and Design: Light (Agile) Methodology vs. Heavy (Formal) Methodology. International Conference on Cybernetics and Information Technologies, Systems and Applications (CITSA 2004) and the 10th International Conference on Information Systems Analysis and Synthesis (ISAS 2004), Orlando, FL, July 21-25, 2004.
7. Negash, S. (2004). Business Intelligence. Communications of the Association of Information Systems, 13, pp. 177-195.
8. VanAsselberg, D. and Negash, S. (2004). System Analysis and Design Methodology: Formal (Heavy) Methodology vs. Agile (Light) Methodology. Computer Science and Information Systems Colloquium. Kennesaw State University: Mar. 25, 2004.
9. Negash, S., Beccerra-Fernandez, I., Rodgers, W. (2004). Taxonomy of Knowledge Creation Process by Organization Type: Are some types of organizations better equipped to convert tacit/explicit knowledge? Seventh Annual Southern Association for Information Systems Conference, Savannah, Georgia, February 27-28.
10. Negash, S. and Ryan, T. (2003). Quality and Effectiveness in Web-based Customer Support Systems. Information and Management. Amsterdam: Sep 2003, Vol. 40, Issue 8, pp. 757-768.

11. Negash, S. and Rodgers, W. (2003). Effects of Information Quality and Reliability on Knowledge Transfer. The Third International Conference on Knowledge, culture, and change in organization. Penang, Malaysia. August 11-14, 2003.
12. Negash, S. and Gray, S. (2003). Business Intelligence. The 9th Americas Conference on Information Systems. Tampa, Florida. August 4-5, 2003.
13. Rodgers, W. and Negash, S. (2002). Quality Information Depicted as a Knowledge Asset to the Firm. Intangible Assets. Intellectual and Human Capital, Ed. Daniel Zeghal, pp. 137-157. Certified General Accountants Accounting Research Centre University of Ottawa. Ottawa, Ontario.
14. Rodgers, W. and Negash, S. (2002). Quality and Reliable Information Viewed as a Knowledge-Based Asset. The Transparent Enterprise: The Value of Intangibles Conference. Madrid, Spain. November 25, 2002.
15. Rodgers, W. and Negash, S. (2002). Quality Information Depicted as a Knowledge Asset to the Firm. International Conference on Intangible Assets, Intellectual and Human Capital. Ottawa, Canada. October 25, 2002.
16. Negash, S. (2001). Factors Affecting A Web-Based Customer Support User Interface: Survey and Analysis. The Fourth International Conference on Electronic Commerce Research (ICECR-4). Dallas, TX. November 8-11, 2001.

## **Background**

Dr. Solomon Negash has engineering and management background and earned his Ph.D. from Claremont Graduate University in Management of Information Systems. His research interests include distance learning, knowledge management, customer support, and business intelligence. His work has been published at Information & Management and at conferences in the US, Australia, Canada, Spain, and Malaysia. Dr. Negash is currently teaching at Kennesaw State University. His prior teaching engagements include University of California—Riverside, Chapman University, California State University—Fullerton, and Loyola Marymount University—Los Angeles. Dr. Negash has over 20 years industry experience including consulting, entrepreneurship, management, and systems analysis. He had worked as a business analyst at Cambridge Technology Partners and managed his own consulting firm. His consulting engagements have involved him in major U.S. corporations including American Honda Motors, Toyota Motor Sales, USA Networks, Energy and Power Research Institute, Western Financial Services, JF Shea Homes, and California Manufacturing Technology Center.